



**Location Intelligence:  
100% Visibility  
0% Headache**



Real-time location intelligence is key to managing finished vehicle and quality operations to hit processing targets, deliver on-time, and improve yard personnel safety and productivity.

The Cognosos solution provides finished vehicle logistics operations immediate access to data and analytics that unlock operational insights. Knowing where 100% of your vehicles are 24/7/365 is helpful but that's only part of the story. Now you'll know how long a vehicle has been on a lot, how often it's been moved, where the bottlenecks in your process are, and be alerted when unauthorized moves take place.

Vehicle location is only part of the equation. The Cognosos driver badge syncs with the vehicle tag to associate movement to a specific driver. Managers can review the data to identify who was responsible for each movement and how long it took.

Perhaps best of all, our lightweight infrastructure means you'll avoid a costly and disruptive installation so you can get up and running quickly.

## Benefits:

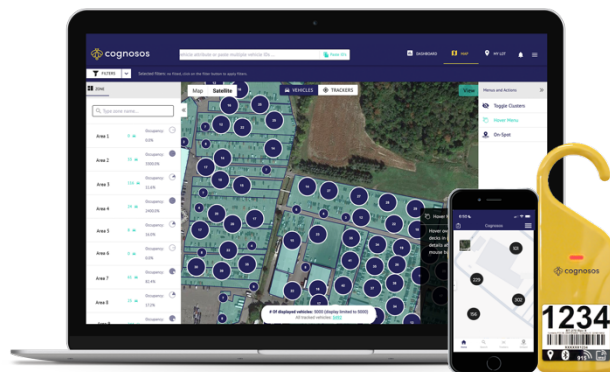
- Know the location of every vehicle on your lot and its history
- Leverage reports like dwell time and throughput to find and eliminate bottlenecks
- Eliminate error-prone manual tracking and pen and paper processes
- Reduce inventory holding costs and other fees associated with slow load times
- Increase driver utilization
- Improve damage accountability

## Features:

- Lightweight infrastructure that is quick to install
- Daylight visible LED that makes finding target vehicles easy - day or night, rain or shine
- Mobile apps that are easy to understand and use
- Dashboard and reports designed specifically for automotive plant operations
- Simple process to associate a VIN with a tag
- Easy-to-use driver badges that associate drivers with a vehicle to be moved
- Customizable alerts
- Tags engineered specifically for vehicle tracking, ensuring long battery life
- REST APIs available to export data into external systems

## How it works

- 1) Vehicle is associated with a tag that hangs from mirror.
- 2) Tag is activated by movement and transmits location data to the Cognosos system when vehicle comes to a stop.
- 3) When vehicles are needed, a bus driver is assigned a task with the location information. At the location the driver activates the Spotlight LED so drivers easily identify the correct vehicle(s).
- 4) Driver badge is associated to the vehicle and registered in the Cognosos system.



### Complete

Fully integrated from tag to cloud; includes network, hardware and platform



### Elegant

Solutions that are elegant in both design and execution, making them easy to deploy and operate



### Actionable

Turn asset data into intelligence and drive impactful business decisions



Visibility is power.

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