

3 Ways RTLS Can Enhance Hiring and Retention of Top Talent for Finished Vehicle Logistics

Are you still using manual scanning to record vehicle location? Do your employee positions involving manual scanning have the highest turnover rate? If you answered “yes” then it’s worth exploring the positive effects next generation RTLS can have on overall employee satisfaction – helping you recruit faster and retaining top tier talent amidst ongoing challenges in the industry.



1. No more needles in haystacks

In a vehicle yard, it’s all too common for employees to run from one end of a large lot to another in order to locate a particular vehicle. Now, couple that running around with 100 degree heat in the summertime, and you’ve got a recipe for high turnover. With RTLS, employees are armed with real-time information to efficiently locate inventory and complete their assigned tasks with little stress, frustration or delay.

2. Focus on rewarding, high-value functions

Free from the time suck of inefficient manual processes, that same employee has the opportunity not only to perform asset location/tracking more efficiently, but also to shift from a reactive to a proactive approach in their work. With the confidence of guaranteed real-time visibility, employees can optimize their time and attention to higher value priorities that increase overall feelings of workplace satisfaction.

3. Feeling safer on the job

Eliminating the need for employees to cross busy yards can reduce the potential for accidents and injuries. At the same time, access to precise, real-time location of assets can nearly eliminate the need to spend extended periods of time searching while being exposed to the elements, such as frigid winter temperatures or grueling summer heat.



NEXT GENERATION RTLS CAN STREAMLINE OPERATIONS AND SUPPORT EMPLOYEES

Cognosos provides real-time asset intelligence for some of the world’s leading manufacturers, helping them locate inventory with precision while accelerating supply chain processes that help staff do more with less.

To learn more visit: www.cognosos.com/finished-vehicle-logistics