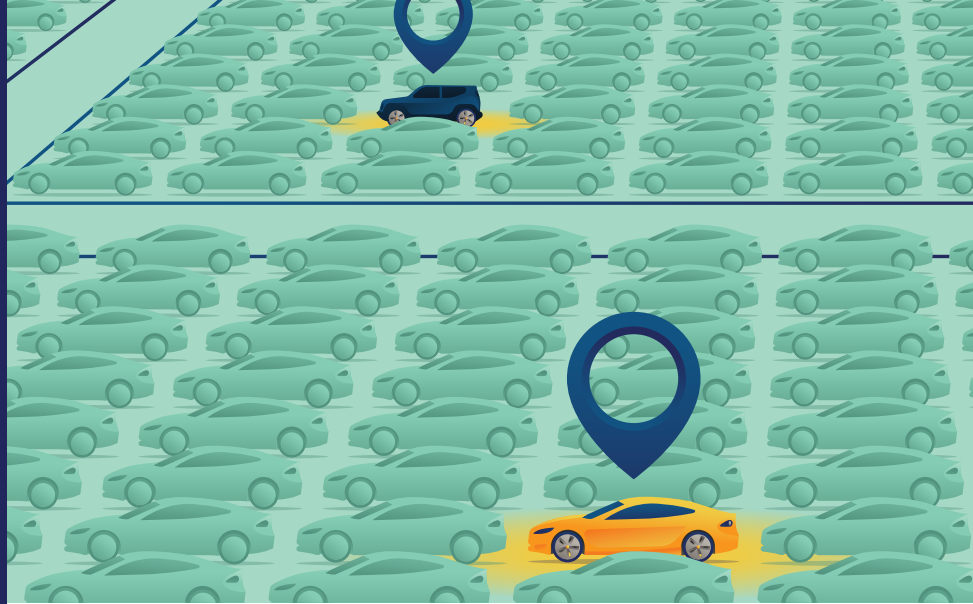
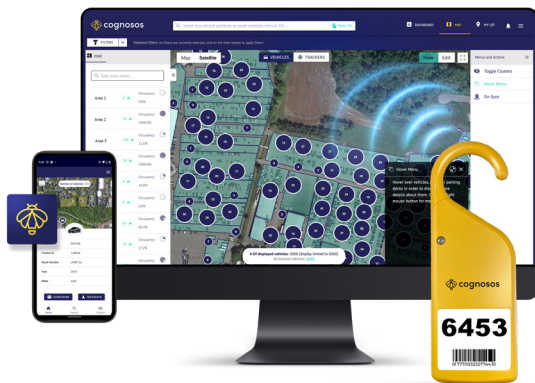




Real-time Intelligence With Real-world Value

The complete solution for real-time asset intelligence, Cognosos provides instant visibility to vehicles as they progress through auto auction processes, helping to reduce operating costs, while delivering increased customer satisfaction.



Visibility is Power.

The Current State

The need for real-time vehicle location has never been more apparent. As labor costs continue to rise and the independent auction market becomes increasingly more competitive, auto auctions are challenged to ensure their operations are optimized, and their workforce's productivity is maximized. With this comes the need to quickly and accurately locate vehicles throughout auction facilities and lots, but legacy technologies like RFID and barcode scanning are error prone and manually intensive, counteracting the capabilities they were installed to augment.

The Future State

There's a better way. Real-time location of vehicles is enabled by leveraging low-energy bluetooth and GPS technology to support the immediate and precise position of across indoor auction prep facilities and large outdoor lots. Supplementing this technology is actionable data that illuminates insights and powers decisions that matter.

How Cognosos Gets You There

Cognosos delivers revolutionary real-time asset intelligence. Thanks to our lightweight footprint and patented wireless networking technology, a single outdoor gateway antenna can provide support for up to a two-mile radius. Combined with smart tags placed in vehicles, Cognosos technology tracks location in real-time and provides historical movement data that unlocks value and enables impactful analysis. And, integrations with existing auction management systems enable increased productivity, presenting a complete view of vehicle details and description alongside precise location information.

Resulting Benefits

With minimal infrastructure required, installation is quick and cost-effective, producing data and insights immediately. Teams can work more effectively, receiving step-by-step navigation to the location of every single car, eliminating the need to spend costly time searching for vehicles and ensuring vehicles are in their proper lanes and ready for auction day. The Cognosos portal tracks the movement of every asset, providing intelligence that helps identify inefficiencies and streamline operations, leading to the fastest time-to-value and proven ROI.

Connect

Bring your assets online with long range, cost-effective, reliable wireless technology.



Inform

Gain real-time visibility to assets enabling you to make informed, data-driven decisions.



Optimize

Use advanced analytics to streamline your operations and grow your bottom line.



Interested in learning more? Schedule a demo today!

Cognosos provides the complete solution for real-time asset intelligence that boosts utilization of equipment, reduces operating costs, and delivers a better customer experience.



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